

SPONSORSHIP OPPORTUNITIES 2008/09

GREEN BUILDING COUNCIL OF AUSTRALIA
GREEN STAR RATING TOOL SPONSORSHIP OPPORTUNITIES 2008/09

ABOUT GREEN STAR

The mission of the Green Building Council of Australia (GBCA) is to develop a sustainable property industry for Australia and drive the adoption of green building practices through market-based solutions. This will be achieved through the Green Star environmental rating tools, by leveraging broad sector support and by encouraging the adoption of sustainability measures within legislative frameworks.

OVERVIEW:

The GBCA is committed to providing world class rating tools to measure the environmental performance of buildings across a range of building types. Through the use of robust methodologies and a consistent framework, the GBCA has created a suite of Green Star tools that:

- Are suited to the Australian climatic, ecological, regulatory and commercial environments;
- Provide weighting between diverse environmental concerns to ensure a clearly communicable single measure of green;
- Reward best practice and therefore compliment the activities of others in legislating minimum environmental performance standards in planning schemes and the building code;
- Provide the maximum opportunity for widespread adoption through clearly stated credit criteria and low cost of implementation;
- Are freely available and also provides for independent third party accredited assessment through the Green Building Council of Australia;
- Are continually refined and enhanced to reflect a market in transition and environmental impact information; and
- Are supported by a non-commercial professional training and accreditation process;
- Are informed by the success and failure of similar schemes overseas; and,
- Include different building types and the distinct stages of a buildings life cycle.

THE GREEN STAR FRAMEWORK:

The framework is based on other international rating tools, including the Building Research Establishment's BREEAM rating tools and the US Green Building Council's LEED rating system. Green Star is a points-based system that evaluates buildings across the following environmental impact categories:

- Management,
- Indoor Environment Quality,
- Energy,
- Transport,
- Water,
- Materials,
- Land Use and Ecology,
- Emissions, and
- Innovation

Green Star is unique among rating tools in the world through its application of weightings between environmental impact credit categories such as Energy and Water, to match the differing environmental conditions and requirements in the various Australian states and jurisdictions. This means that Green Star can effectively rate buildings across all geographical locations within Australia.

Points are awarded in each credit for documentation that demonstrates that the project has met the overall objectives of the relevant Green Star rating tool.

The Green Star rating is determined by comparing the overall score with the rating scale shown below.

SCORE	RATING	CATEGORY
45-59	Four Star	"Best Practice"
60-74	Five Star	"Australian Excellence"
75+	Six Star	"World Leader"

EXISTING GREEN STAR TOOLS

Green Star – Office (V3 2008);



Green Star – Office Interiors (V1 2005, V1.2 2008);



Green Star – Office Existing Building EXTENDED PILOT (re-released 2007);



Green Star – Shopping Centre Design PILOT (2006);



Green Star – Healthcare PILOT (2006);



Green Star – Education PILOT (2007)



In order to be an effective Green Star rating tool, each credit must satisfy the following criteria:

- Can be benchmarked against best practice;
- Is relevant to the top 25% of the market;
- Can be demonstrated at the construction completion;
- Can be documented in a simple and cost efficient manner;
- Is quantifiable and can be measured without subjective interpretation;
- Addresses a valid environmental concern; and
- Is specific to the building's potential performance not its actual use in operations.

DEVELOPMENT PROCESS OF THE GREEN STAR RATING TOOLS

The Green Star rating tools are developed via Technical Working Groups (TWG); GBCA member-only committees consisting of experts in engineering, architecture, indoor environment quality, and building materials; as well as representatives from industry, government and academia.

Once developed, all tools are approved by the GBCA's Technical Steering Committee and Board of Directors. The GBCA prides itself on thorough stakeholder engagement and has a well-defined public review process. All PILOT tools are available to the public on the GBCA website and the PILOT process lasts for at least 90 days. Up to six sponsors and members have the opportunity to have PILOT projects assessed during this time.

All public feedback and recommendations for improvement are presented to the TWG. Once refinements to the tool have been made and agreed upon by the TWG, the tool is once again reviewed by the Technical Steering Committee and Board of Directors prior to release of the final version.

The final version of the Green Star tool is published on the GBCA website and an accompanying Technical Manual is published, explaining each credit and required documentation in detail. Any member of the public is now eligible to have a project assessed and to receive an official Green Star certified rating.

For more information refer to "Green Star – Tool Development Profess.doc"

GREEN STAR - PUBLIC BUILDINGS

The Green Star – Public Building rating tool will be created to inform, assess and appraise both the design and the completed construction of a wide variety of public buildings across Australia. The rating tool will be aimed to address the very specific functions and environmental circumstances as well as the position of public buildings within the market, and will aim to focus on developments which are built for public and community use, likely to include (but possibly not be limited to) Community Centres, Exhibition Centres and Art Galleries, Museums, Convention Centres, Libraries, Cinemas, Theatres and Concert Halls.

It will rate the environmental attributes of new public buildings as well as additions to and substantial refurbishments of existing public buildings. The tool assigns a Green Star rating to the physical building and its services, independent of its tenants' operations or behaviour.

Projects will initially be able to undergo assessment of the design documentation (under Green Star – Public Building Design) and after further development of the completed construction (under Green Star – Public Building As Built).

To qualify for assessment, the building must meet the following Eligibility Criteria: A minimum of 80% of the building's gross floor area (GFA) must be Class 9b Building of a Public Nature, as defined by the BCA but to exclude educational facilities. If other BCA classes are present within the building, those areas must represent less than 20% of the GFA and be included in the assessment as required by the Credit Criteria.

The Green Star – Public Building Certified Rating will be comparable with Green Star Certified ratings for other facility types. In other words, a 5 Star Green Star – Public Building As Built certified development will exhibit a degree of industry leadership comparable to that of a 5 Star Green Star – Office As Built certified development.

THE MARKET:

The target audience for the Green Star – Public Building rating tool will consist of community building specialists, private developers, designers and contractors, as well as state and local governments.

The tool will principally enable public building owners and developers to minimise the environmental impacts of their developments, capitalise on the environmental benefits of their initiatives, and receive recognition for more environmentally sustainable design.

The Green Star – Public Buildings rating tool will also provide state and local governments with a framework for providing planning guidelines and development incentives to the property industry, as well as assisting public building investors and developers with the assessment and consideration of more environmentally sustainable building practices.

SPONSORSHIP

You can demonstrate your leadership in green building by sponsoring the development of the Green Star Public Building rating tool.

Other tools that have been developed in 2007 include:

Green Star – Industrial PILOT

Green Star – Multi Unit Residential PILOT

VALUE:

The following levels of sponsorship are available:

- Platinum (\$50,000 + GST);
- Gold (\$25,000 + GST); and
- Silver (\$10,000 + GST).

A total of \$175,000 must be raised before development of this tool will commence. The following table shows the list of benefits for each level of sponsorship.

For more information about Green Star go to www.gbcaus.org and click on Green Star.

BENEFIT	PLATINUM \$50 000	GOLD \$25 000	SILVER \$10 000
Acknowledgement on the pilot rating tool CD (company name only)	✓	✓	✓
Acknowledgement in all related GBCA newsletter & website articles	✓	✓	✓
The option of reviewing the rating tool and providing feedback	✓	✓	✓
The opportunity to nominate a staff member to join the Technical Working Group	✓	✓	✓
The opportunity to nominate a project to be certified under the PILOT rating tool	✓	✓	✓
Acknowledgement in all related media releases	✓	✗	✗
Inclusion of your logo on the electronic version of the rating tool	✓	✗	✗
LAUNCH/BRIEFING SESSION			
Sponsorship certificate awarded on the night	✓	✓	✓
Acknowledgement in the Council presentation	✓	✓	✓
Inclusion of your logo on the GBCA PowerPoint Presentation ¹	✓	✓	✓
Inclusion of your logo on the launch invitation ²	✓	✓	✗
The opportunity to distribute organisational information/material at the event	✓	✓	✗
The opportunity to provide an organisational display at the launch function	✓	✓	✗
Speaking opportunity on the night (CEO or equivalent)	✓	✗	✗
Opportunity to provide multimedia presentation to play on the night	✓	✗	✗
GREEN STAR –TECHNICAL MANUAL			
Acknowledgement in the Technical Manual	✓	✓	✓
Free copies of the Green Star - Residential Technical Manual	1	1	✗
Inclusion of your organisation profile	✓	✓	✗
Inclusion of your logo in a prominent position	✓	✓	✗

PLEASE NOTE

The organisation and running of all events listed above are at the discretion of the GBCA and are subject to change.

¹ Platinum sponsor logo displayed more often on slides than gold and than silver sponsor logos.

² Silver sponsors will be acknowledged by name only

SPONSORSHIP EXPRESSION OF INTEREST

To register your expression of interest please complete this form and fax to the Green Building Council of Australia 02 8252 8223 or email to louise.ong@gbcaus.org

Organisation: _____
Address: _____
Phone: _____ Fax: _____
ABN: _____
Contact Name: _____
Position: _____
Email: _____
Direct Phone: _____ Mobile: _____

I would like to register my interest to sponsor:

Green Star Rating Tool

Public Buildings

Level of Sponsorship

Platinum \$50,000

Gold \$25,000

Silver \$10,000

Signature: _____

PAST SPONSORS OF THE GREEN STAR RATING TOOLS

OFFICE DESIGN & AS BUILT

COMPANY	LEVEL OF SPONSORSHIP
Building Commission Victoria	-
Sustainable Energy Authority Victoria	-
Environment Protection Authority Victoria	-
Department of Sustainability and Environment	-
EcoRecycle Victoria	-
City of Melbourne	-

OFFICE EXISTING BUILDING

COMPANY	LEVEL OF SPONSORSHIP
GPT Group	Silver
Macquarie Office Trust	Silver
AMP Capital Investors	Silver
Multiplex Capital	Silver
Australand	Silver
Leighton Properties	Silver
Colonial First State Property Management	Silver
Investa	Silver
Building Commission Victoria	Silver
DB RREEF	Silver
ING Office Trust	Silver
Lend Lease	Silver

SHOPPING CENTRE DESIGN

COMPANY	LEVEL OF SPONSORSHIP
Mirvac	Platinum
Sustainability Victoria	Platinum
Westfield	Platinum
AMP Capital	Gold
Gandel Retail Management Pty Ltd	Gold
EPA Queensland	Silver
Department of Environment & Conservation (NSW)	Silver
ING Real Estate	Silver
Lend Lease	Silver
Stockland	Silver

HEALTHCARE

COMPANY	LEVEL OF SPONSORSHIP
Department for Administrative and Information Services (SA)	Platinum

EDUCATION

COMPANY	LEVEL OF SPONSORSHIP
Department for Administrative and Information Services (SA)	Platinum
QLD Public Works	Gold

MULTI-UNIT RESIDENTIAL

COMPANY	LEVEL OF SPONSORSHIP
The Laminex Group	Platinum
Brisbane City Council	Platinum
City of Sydney	Gold
Department Transport Energy & Infrastructure (SA)	Gold
Stockland	Gold
Land Development Agency (ACT)	Gold
Mirvac	Silver
Stairlock International	Silver

INDUSTRIAL

COMPANY	LEVEL OF SPONSORSHIP
Goodman Group (Macquarie Goodman)	Platinum
Australand	Gold
Investa	Gold
Landcorp (WA)	Gold
VicUrban	Gold
ING Real Estate	Silver
Bluescope Buildings	Silver
Metroplex Management	Silver
St Hilliers	Silver
Stockland	Silver

OFFICE INTERIORS

COMPANY	LEVEL OF SPONSORSHIP
Sustainable Energy Authority Victoria	-
Wilkhahn Asia Pacific	-
Flora Family Foundation	-
QLD Dept Public Works	-